



Orange County Nutrition Alert Coalition

Membership Materials

The Nutrition Alert Coalition (NAC) is a community-based coalition comprised of volunteer leaders in Orange County who are interested in consumer health issues. NAC is seeking professionals and consumer advocates who are interested in volunteering their expertise. NAC activities provide the opportunity to network with others in the Orange County community while learning more about nutrition, consumer education and promotion of optimal health. Individual members can be appointed anytime as long as they agree with the NAC mission and goals. Membership is FREE.

MISSION:

The Orange County Nutrition Alert Coalition believes consumers have the right to receive reliable, science-based information, enabling them to make informed decisions regarding questionable nutrition products and practices. We strive to minimize the impact of harm caused by the use of questionable nutrition products and services within Orange County. Further, we are dedicated to the promotion of optimal health and nutrition through consumer education and awareness.

COALITION GOALS:

1. Create a working environment that encourages active engagement in achieving organizational goals and contributes to community satisfaction.
2. Provide a forum to improve communication between organizations, consumers and professionals on the subject of nutrition products and practices.
3. Organize and disseminate reliable, science-based information related to nutrition products and practices.
4. Generate community awareness and provide education on safe and effective nutrition products and practices to targeted groups by establishing, as needed ad hoc or standing committees for the purposes of special projects.
5. Support and promote consumer nutrition education in schools.
6. Develop linkages with health care professional groups in Orange County to provide relevant information and to support in-service training, enabling professionals to recognize questionable nutrition products and services.
7. Collect and analyze epidemiological data related to nutrition products and practices to evaluate the community's need for intervention.

MEMBERSHIP QUALIFICATIONS:

1. The members of the Coalition should support the belief and purposes of the National Council for Reliable Health Information (NCRHI). NCRHI believes that everyone in a free enterprise society has a stake in maintaining high standards in the health marketplace; professionals in the health sciences, academia, law, business, and government agencies share responsibility to help the public from deception and exploitation in nutrition-related matters by using scientific processes for validating health claims and information.

2. Prospective members will be required to complete an application of interest form for submittal to an advisor of the steering committee. The steering committee will approve the membership through consensus at their meetings.
3. Members of the NAC may bring guests (e.g., students) or prospective new members to the Coalition meetings who support the beliefs and purposes of the Coalition and meet the classification criteria.

MEMBERSHIP ROLES:

1. Members shall have one or more of the following roles:

- ☐ Facilitator
- ☐ Steering Committee Member
- ☐ General Member

2. Duties of the General Members:

- ☐ Members are encouraged to attend meetings or send a representative to at least 4 meetings per calendar year **OR** assist the Coalition by sponsoring with other in-kind services and/or outreach opportunities.
- ☐ Members are encouraged to bring at least 2 popular press or professional journal articles related to nutrition fraud/quackery each year to share with the coalition members.
- ☐ Members encouraged each calendar year to either:
 - Submit one written article for publication in the Nutrition Times Newsletter OR
 - Volunteer at one or more health fairs to promote the Coalition's vision and mission each year OR
 - Deliver a presentation using any NAC professional module to community members.

MEETINGS:

The NAC shall meet no less than 4 times a year to discuss issues that have been identified. Meetings will be scheduled at least two months in advance and changes to meeting dates at least one week in advance of scheduled meeting.

Membership Application Form

BENEFITS OF MEMBERSHIP!

It's FREE!

Timely, Authoritative Publications

We publish a biannual newsletter, Nutrition Times, which offers original feature articles, research updates, and reference information. We also provide a resource list quarterly, containing reliable books, journals and magazines. This is a great opportunity to have something published!

Professional Leadership and Development

Establish yourself as a leader in Orange County by attending the Nutrition Alert Coalition meetings and by participating in activities such as health fairs and conferences. Share your knowledge and experience with others in Orange County and become a part of the growing anti-quackery constituency.

Networking

Expand your network opportunities by getting connected with other Nutrition Alert Coalition members through meetings, email, educational events, and volunteer opportunities. This provides a forum to share your expertise with media and others who seek sound information.

Visibility and Member Communications

Our presence on the Internet makes our Coalitions name and expertise globally accessible, providing ready access to experts on controversial nutrition issues.

... The opportunities are endless!

Members agree to one or more of the following:

- ☐ To attend or send a representative to bimonthly meetings to at least 4 meetings per calendar year OR assist the Coalition by sponsoring with other in-kind services and outreach opportunities OR
- ☐ To bring at least 2 popular press or professional journal articles related to nutrition fraud/quackery each year to share with the coalition members OR
- ☐ Members are encouraged to either:
 - Submit one written article for publication in the Nutrition Times Newsletter OR
 - Volunteer at one or more health fairs to promote the Coalition's vision and mission each year OR
 - Deliver a presentation to community members using the NAC professional modules.

Signature: _____

Date: _____

Print Name: _____

Position Title: _____

Employer: _____

Work Number: _____

Mailing Address: _____

Fax Number: _____

E-Mail Address: _____

Complete the next page

Please complete the interest section below. Please mark all those that you are willing to do or offer the Coalition. Share any special skills you have to offer. We would also like to increase our collaboration with other health professionals and organizations. Let us know about meetings and conferences that the Nutrition Alert Coalition members may be interested in attending.

- | | | |
|--|---|---|
| <input type="checkbox"/> Staffing Health Fairs | <input type="checkbox"/> Journalism | <input type="checkbox"/> Speaker |
| <input type="checkbox"/> Researching Topics | <input type="checkbox"/> Media Contact/PR | <input type="checkbox"/> Resource Development |
| <input type="checkbox"/> Soliciting In-Kind Services and Donations | <input type="checkbox"/> Taking Meeting Minutes | <input type="checkbox"/> Technology Development (webpage) |
| <input type="checkbox"/> Legislation | <input type="checkbox"/> Nutrition Times Editor | <input type="checkbox"/> Liaison to Students |
| <input type="checkbox"/> Conference Planning | <input type="checkbox"/> Essay Contest | <input type="checkbox"/> Updating Reliable Resource List |
| <input type="checkbox"/> Other: | | |

If currently serving on a sub-committee, please identify which one: _____

Mail pages 3 and 4 to:
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